USSEC and IGP Institute Partnership Provides Ag Business Development Courses for Latin America

USSEC and the IGP Institute at Kansas State University have partnered to create a program featuring live virtual and on-demand classes promoting expertise in business management for livestock, aquaculture, and feed businesses in Colombia and other Latin American countries. USSEC and IGP will work closely with the next generation of ag business leaders, helping them to acquire the capabilities that will allow them to recognize the needs of the future in managing their businesses in an ever more complex business environment.

IGP will conduct delivery of this training program via a blended approach consisting of on-line live delivery and on-demand prerecorded delivery from July through September. Material will be set up so that access can be obtained by each participant at their own convenience, time, and place.

Course materials, audio and written, will be presented in English with Spanish language translation.

Course content will include: principles of agribusiness management, principles of risk management, supply chain management, financial risk management, operational structure and risk, strategic thinking, business plan development and execution, procurement, sourcing, and contracts, strategic competencies for leadership, and economic environment.

Kansas State University faculty and experts from the IGP Institute and the Department of Agricultural Economics with experience in all aspects of international ag business, grain markets, risk management, and supply chain economics will lead the live sessions and the online lectures.

Time will be provided to participants for discussion and to address any questions that may arise from the material presented.
July Trainings and Activities

- USSEC Practical and Strategic Education for the Next Generation of Ag Business Leaders (Colombia): 40 participants
- USSEC Practical and Strategic Education for the Next Generation of Ag Business Leaders (Latin America): 22 participants
- SEC Southeast Asia Poultry Track Basic Level: 53 participants
- Presented Notes and Observations in International Commodity Markets. A weekly set of headline articles of events impacting the international grain and oilseed markets; distributed to faculty, key stakeholders, and an international audience, as well as being posted on the Ag Manager website. Learn more at https://www.grains.k-state.edu/igp/on-site-training/grain-marketing/
- Recap of Weekly U.S. Grain and Oilseed Export Shipment and Sales. A weekly set of analysis and data recapping the recent and year to date export shipment and sales. Distributed internally to IGP and to key stakeholders, and an international audience, as well as being posted on the Ag Manager website.
- KSU Agriculture Today, with Eric Atkinson – Podcast: Prepared and presented the 20 minute podcast covering: “Highlights of Issues Facing the International Grain Trade” reflected in this month’s USDA WASDE International Trade Markets Report
- Attended the U.S. Wheat Summer Board Meeting in Nashville, Tennessee
- Attended the Virtual USW China Contracting for Wheat Value workshop
- Attended online meeting of the U.S. Cotton Board – Cotton & Coffee Episode 13: “Youth Marketing”
- Attended Kansas Grain Sorghum Commission Summer Meeting, Presented a Market Situation and Outlook for Grain Sorghum and Coarse Grains
- Attended U.S. Grains Council Annual Board of Delegates Meeting in Des Moines, Iowa
- USSEC Taiwan – “On-Line” Presentation to End User Group – Current Issues in the U.S. Export Supply Chain
- Attended U.S. Grain Sorghum Leadership Class Reception at IGP Manhattan, Kansas
- Presented at the USSEC Latin America Sustainability Webinar
- Participated as panelist on the KDA Ag Growth Summit Oilseed Session
- Presented at USSEC Latin American Boot on the Ground Training