Moving the Mission

Traveling from Kansas through Missouri and Illinois to Indiana this past weekend leaves no doubt that the fall harvest of corn and soybeans has begun. Combines were in the fields and trucks were shuttling grain to farms and elevators. As exciting as fall harvest is, so are things at the IGP Institute.

Most of you have seen the news that we have re-adopted the institute label that was originally part of the International Grains Program name in 1978. This advances our mission as it better positions the Institute for further growth opportunities in the global grain-based food and feed system. While the name has changed, the core mission has not. The IGP Institute was established to serve and support Kansas and U.S. farmers in promoting the export and utilization of their wheat, corn, soybeans and grain sorghum with customers around the world. We have done this with great impact for more than 35 years and remain committed to further advance this goal. There is no doubt that the challenge to feed growing global population cannot be achieved without a steady and sustainable grain pipeline from Kansas to the rest of the world.

Also, you may have noticed redesigned IGP Institute marketing materials promoting our programs through enhanced communication including this Stakeholder News Brief. Our marketing and communications team of Lisa Moser, Pat Hackenberg, Kelly Hannigan and Melissa Grimmel are doing a great job leading this effort.

In partnership with GEAPS, our credentialing program has expanded to a second option in grain processing. Brandi Miller and her team are currently facilitating four online courses including one for the new grain processing credential. The first three graduates have earned their Master Credential in Grain Operations Management, which reflects a substantial investment by the individuals and their employers in professional development and career advancement. This month we also hosted a USSEC-sponsored team from Japan focusing on swine nutrition, and completed another successful IGP–KSU Feed Manufacturing course.

Sincerely,

Dirk Maier

In the Spotlight

Jason Woodworth
• Research Associate Professor – Animal Sciences and Industry
• Joined the KSU Applied Swine Nutrition Team in June 2013

"I was impressed with the preparation to get the course established as well as the hospitality of the IGP Institute staff that made for a very successful event."

Trainings and Activities

Courses and activities held in September.
• USSEC Japan Swine
• IGP–KSU Feed Manufacturing
• IGP 520 – Grain Receiving, Cleaning and Conditioning
• GEAPS 524 – Grain Drying
• GEAPS 540 – Safety Management for Grain Facilities
• GEAPS 552 – Materials Handling III
Marketing the Brand
by Lisa Moser, Marketing and Communications Coordinator

- Created folders for the IGP Institute and PHL Innovation Lab to hold relevant information.
- Worked with press to distribute news about renaming the IGP Institute.
- Created an on-line resource library to share our publications and position our faculty as experts.
- Designed a one-page information sheet to share with partners the capabilities of the IGP Institute.
- Coordinated with partners with publicity efforts.
- Analyzed survey and focus group data to set direction for marketing plan.
- Distributed course promotions for upcoming trainings.

Where in the World
A monthly look at where we’ve been as we make our way around the globe promoting U.S. commodities and IGP Institute training opportunities.

- Traveled to Santiago, Dominican Republic to lead a feed manufacturing course with USSEC.
- Attended the U.S. Soy Global Trade Exchange in Milwaukee, Wis.
- Traveled to Grand Rapids, Mich., to participate in the IAOM Technical and Educational committee meetings.
- Traveled to Washington, D.C. to attend the USAID Innovation Labs Council of Directors meeting.

Rave Reviews
“GEAPS 524 has everything you need to know to get started with a dryer. When it is time to run one, you know how it works and what it is doing. I really enjoyed this course and all its content. Thank you.”

Brian Spangler
Grain Facility Manager
Town and Country Cooperative

“IGP knows that there is a need for us to grow as an industry, as one body.”

Toritseju Ojo
Focus group participant
USW Nigerian Flour Milling course