The wheat in Kansas may be short this year, but the interest and activities around wheat at the IGP Institute are as demanding as ever. The IGP Institute welcomed several visitors, course participants and trade teams this month. We hosted four straight weeks of flour milling courses starting with the annual IGP-KSU Basic Flour Milling Principles course followed by the IGP-KSU Advanced Flour Milling course and concluding with the two-week Nigerian Flour Milling course. The sixth annual course was sponsored by U.S. Wheat Associates.

This year’s courses included 18 participants from the U.S., Malaysia, Taiwan and Honduras. The Nigerian milling course was organized by U.S. Wheat Associates, this year’s course included 12 representatives from nearly every major milling company in Nigeria. The course included a visit to the Cargill terminal elevator in Salina, Kansas, a tour of the Ardent flour mill in Newton and combine rides during harvest with Joe Kejr and his family near Salina.

We were delighted to discuss the IGP Institute activities and training opportunities with U.S. Wheat- and Kansas Wheat-sponsored trade teams from Brazil, South Africa and Nigeria. Dirk Maier and Carlos Campabadal were able to mix business with pleasure this month. They both made separate trips to Brazil where they made several visits to universities and companies promoting IGP between World Cup matches.

Brandi Miller and her team continue to advance the IGP mission through expanding the distance education program as well. We look forward to the further development of new and exciting courses for delivery through our distance education platform.

Exploring opportunities to expand the input of the IGP Institute, hosted a University of Arkansas Rice Innovation Center team for a day-long consultation, while Carlos Campabadal traveled to the Federal University of Viscosa to conduct a presentation. Traveled to Minneapolis, Minn. for meetings with GEAPS staff as well as Land O’Lakes Purina Animal Nutrition.

Please read the rest of this newsletter to learn more about all the activities taking place at the IGP Institute. Please pass this letter onto anyone you know who may be interested in learning about IGP activities.

Sincerely,

[Signature]

Cathy Marais
Financial Accountant with U.S. Wheat Associates

Traveled to five different countries while working for U.S. Wheat

2014 marks Cathy’s 20th year working at USW, Cape Town

“Not only does this course allow the millers to keep up with the new technology and new ideas, but it also takes them back to grass roots – the wheat fields of Kansas!”

WHERE IN THE WORLD
A monthly look at where we’ve been as we make our way around the globe promoting U.S. commodities and IGP training opportunities.

• Visited Universidad Federal de Viscosa in Brazil for research meetings.
• Traveled to the Federal University of Viscosa to conduct a presentation.
• Traveled to Minneapolis, Minn. for meetings with GEAPS staff as well as Land O’Lakes Purina Animal Nutrition.

TRAINING AND ACTIVITIES
Here is a list of courses and activities held in June.

• IGP-KSU Basic Flour Milling Principles
• IGP-KSU Advanced Flour Milling Principles
• U.S. Wheat Nigerian Flour Milling
Marketing the Brand
by Lisa Moser, Marketing and Communications Coordinator

- Conducted focus groups about social media usage with IGP-KSU Advanced Flour Milling and Nigerian course participants.
- Distributed post-course publicity on basic and advanced flour milling trainings.
- Participated in radio and television interviews about the impacts of weather and yields.
- Working to create an on-line resource library to share our publications and position our faculty as experts.
- Assisted with the messaging about post-harvest loss.

The social media survey that was distributed to focus groups.

Rave Review

“IGP has awesome instructors that have passion behind their teachings and the whole art form of milling. They were never too busy to fully answer your questions, first class all the way.”

Asle Dismang
Shift Miller at General Mills
IGP-KSU Advanced Flour Milling Course

“When you have credentials, people look up to it as a standard, especially the credentials KSU offers because they are such a reputable university.”

Brian Suphananonta
Assistant Chairman at Chiao Thai Hsing Enterprise
IGP-KSU Basic and Advanced Flour Milling Courses

Fun Facts
• Visitors to IGP in June represented more than 50 percent of the hard red winter wheat exported in the 2013/2014 marketing year.
• After completing three on-site milling courses in the last two years, a participant registered for their first distance education course.