Moving the Mission

2015 is starting off as another banner year for the IGP Institute. This month we welcomed our new head of the grain science and industry department and director of the IGP Institute, Gordon Smith. Gordon will officially begin his role February 2, but has been active in getting started with several visits to campus already. We continue with innovative training opportunities as we transition to new leadership.

January is the month for two of our more popular and diverse annual trainings — Introduction to Flour Milling and the Grain Elevator Managers course. These two continue to be popular with 49 participants combined in the two courses. In addition to our on-site courses, our distance education platform, in partnership with GEAPS, started five courses reaching an additional 134 industry professionals in just the first month of 2015.

Our IGP Institute team worked hard serving the mission of the IGP Institute outside of Manhattan as well. Jay O’Neil traveled to Mankato, Minnesota, to speak at the Minnesota Ag Expo for corn and soybeans as well as speaking at the USSEC Board UES Strategy meetings in San Antonio, Texas.

Carlos Campabadal traveled with Jay to Texas, but also to Atlanta, Georgia and Topeka, Kansas to attend feed expos.

Our mission at the IGP Institute is to deliver innovative and relevant training programs to the grain processing industry. Keeping our mission in mind, one of our focus objectives for 2015 is to continue to measure and document the impact our trainings on the industries we serve. Each of our team members at the IGP Institute has been challenged to set goals for the coming year based on how their role at IGP helps to achieve our success in meeting our mission statement. This has allowed everyone to reflect and acknowledge that we are a team and the success of the IGP Institute is a team effort.

Please read the rest of this newsletter to learn more about all the activities taking place at IGP and around the world. Please pass this letter onto anyone you know who may be interested in learning about IGP Institute activities.

Sincerely,

Mark Fowler

Welcome Gordon Smith

Gordon Smith joins the faculty as the grain science department head and the IGP Institute director. He begins his appointment Feb. 2. Prior to his new role, Smith worked nine years as vice president and research fellow for ConAgra Foods’ research in Omaha, Neb. He also worked in research and development for Sarah Lee Foods in Ohio and Jimmy Dean Foods, a division of Sarah Lee, in Tennessee.

In the Spotlight

Stephanie Bryant-Erdmann

• Planning and Programs Assistant for U.S. Wheat Associates
• Attended the Introduction to Flour Milling course.

“I now have a better understanding of the milling process in general. Specifically, the definitions and terminology helped me fit all the pieces together.”
Trainings and Activities
Courses and activities held in January.
• IGP–KSU Grain Elevator Managers
• IGP–KSU Introduction to Flour Milling
• GEAPS 520: Grain Quality Management
• GEAPS 522: FGIS Grain Inspection Orientation
• GEAPS 550: Materials Handling I
• GEAPS 554: Grain Elevator Equipment Maintenance I
• GEAPS 520: Grain Quality Management in Spanish

Where in the World
A monthly look at where we’ve been as we make our way around the globe promoting U.S. commodities and IGP Institute training opportunities.
• Attended Kansas Soybean Expo in Topeka, Kansas.
• Attended the GEAPS Great Plains Chapter Technical Meeting in Salina, Kansas.
• Spoke at the Minnestoa Ag Expo for corn and soybeans in Mankato, Minnesota.
• Conducted Advanced Grain Dust Explosion Workshop in Denver, Colorado.
• Spoke at the USSEC Board UES Strategy meetings in San Antonio, Texas.

Rave Reviews
“There are a lot of misconceptions in the industry. I think by coming here, my supervisors will get another perspective, and it will help them like it has helped me.”

Tony Martens
Manager of United Farmers Cooperative Grain Elevator Managers course

“I have heard that this was a great course and it certainly lived up to my expectations.”

Cassidy Marn
Marketing Program Manager for Montana Wheat and Barley Introduction to Flour Milling course

Marketing the Brand
by Lisa Moser, Marketing and Communications Coordinator
• Distributed the Year in Review.
• Completed post–course publicity on Grain Elevator Managers and Introduction to Flour Milling offerings.
• Circulated pre–course publicity for April offerings.
• Designed advertisements for summer course promotions.
• Submitted feature stories about educational opportunities for trade publications.
• Created IGP Institute Conference Center Rental Information brochure and the general IGP Institute information piece.