Moving the Mission
Late winter is always an interesting time at Kansas State University and for the IGP Institute. Our state commission partners and their boards are planning for spring and looking to the future. The GEAPS organization holds its annual exchange, which facilitates conversations with a wide range of stakeholders. Additionally, IAOM, ABA, ASB and NAMA host major conventions as well, which provide great opportunities for us to interact with alumni and key industry leaders.

The IGP Institute is equally focused on the future on-boarding of two key staff. Trina Adams joined the team as the distance education coordinator at the end of the month. We are also beginning the search for the technical milling instructor faculty position that was vacated by Mark Fowler.

Mid-February, Carlos Campabadal hosted a group of fish feed industry leaders from Pakistan in the fourth installment of an on-going WISHH project. Interestingly, at the graduation dinner, several participants not only commented on what they had learned, but also noted how different their first trip to the U.S. was from what they expected. I’d like to believe beyond programs, we’re also changing the world one person at a time.

Brandi Miller is continuing to drive our GEAPS distance education program while settling into her role as the interim associate director of the IGP Institute. At the GEAPS exchange, the distance education oversight committee is meeting to review on-going programs and progress on new initiatives. At the close of the meeting, we have been invited to attend the international board meeting as a key stakeholder.

Jay O’Neil is working on several potential opportunities for the IGP Institute that could have global impact. Additionally, he is working closely with our commodity commission partners including participation in the Kansas Commodity Classic.

This month, Brandi, Carlos, Jay and I also participated in the spring grain science and industry faculty retreat where issues vital to the department and IGP were discussed. These are interesting times at K-State that present opportunities for the GSI/IGP Institute complex. We concluded that continuing to leverage the synergistic talent of both groups was key to future success.

Please enjoy the updates in this newsletter. We hope you can come to Manhattan to see all the great things we have going on.

Gordon Smith
Department of Grain Science Head and IGP Institute Director
Pat Hackenberg, Trina Adams, Carlos Campabadal and Brandi Miller represented the IGP Institute at the annual GEAPS exchange industry trade show in Austin, Texas.

Participants of the WISHH Pakistani Aquaculture course stand with Carlos Campabadal (left) observing the fish on a field trip to the Milford Nature Center and Fish Hatchery.

**Where in the World**

A monthly look at where we’ve been as we make our way around the globe promoting U.S. commodities and IGP Institute training opportunities.

- Attended and spoke at the International Association of Operative Millers Latin American District Annual Meeting in Panama City, Panama.
- Attended the Kansas Commodity Classic in Manhattan, Kansas.
- Visited Extru-Tech with the WISHH Pakistan group in Sabetha, Kansas.
- Visited the Milford Nature Center and Fish Hatchery with the WISHH Pakistan group in Junction City, Kansas.
- Attended the GEAPS Exchange in Austin, Texas.
- Met with professors from K-State’s Department of Entomology to discuss the project for the U.S. Grains Council that is looking into the insect pest problem found in DDGS.
- Attended the K-State grain science and industry faculty retreat at the IGP Institute.

**Marketing Minute**

*by Kelly Hannigan*

We are excited to add the use of the Periscope application to our marketing tools. The live video streaming app was released in the spring of 2015 after being acquired by Twitter.

The livestreaming app for iOS and Android allows us to broadcast live video to the world. When we begin a broadcast, a notification will be sent out to our followers on Twitter so they can begin watching in real time.

The app also offers a replay feature so that our viewers can watch our videos at any time via the app or our other social media platforms.

We have already completed a trial run with our senior agricultural economist, Jay O’Neil, to advertise his upcoming grain purchasing course. O’Neil talked about the topics that will be covered in the course as well as the field trips that the group will be taking.

We hope to utilize this program as our course coordinators travel the world conducting IGP-related events so that our viewers can stay up-to-date with the latest IGP news.

**Rave Reviews**

“I came to IGP to improve my feed quality and to utilize the latest extrusion technology.”

– Kamran Maqsood, Super Punjab Feed Owner, WISHH Pakistani Aquaculture participant

“IGP gave me the opportunity to learn about what is going on in the world in agriculture and what new things are happening.”

– Ahmed Hassan Chaudhry, Asia Poultry Feed CEO, WISHH Pakistani Aquaculture participant