Moving the Mission

My first year at the IGP Institute will be complete in May, and it has been an exciting and educational experience. I’ve enjoyed becoming part of the team at the institute, and have been impressed with the knowledgeable and friendly faculty and staff who share their professional experience with so many people involved in the grain industry from across the world.

My responsibilities include marketing our upcoming courses and improving the quality of our educational materials. As part of this effort, I travel with many of our participant groups on their planned field trips to help them better understand the course topics and provide them with firsthand knowledge of the U.S. grain industry and our high quality standards. I recently traveled with Jay O’Neil’s Grain Purchasing course on their field trip to the Chicago Board of Trade, Cargill’s Houston port facility, and the Federal Grain Inspection Service in Kansas City. The course included 20 total participants from 10 countries. It was great to meet the international participants and capture their activities through photos and videos.

We are using these to develop new course promotions to provide an overview of the knowledge and experiences available to future participants. In addition, we have recently added a new digital monitor in our lobby featuring photos from recent courses and listing our daily calendar and upcoming events.

I’ve found the IGP Institute to be a great place to work because of our shared passion for providing quality educational content and our emphasis on delivering a positive overall experience to the industry professionals who take our courses. I’m looking forward to the next year.

Please look to the rest of the newsletter to see all our April happenings.

Sincerely,

Pat Hackenberg
IGP Institute Educational Media Coordinator

In the Spotlight

Katrina Dela Cruz
• Purchasing Manager at Pilmico Foods Corporation
• Completed Grain Purchasing course

“The theories explained and applied through the field trips and actual production tour sites combined in two weeks was very educational and enjoyable. There was a wide coverage of material and it was delivered in a manner that was easy to understand and digest.”

Trainings and Activities

Courses and activities held in April.
• IGP–KSU Grain Purchasing course
• GEAPS 510 – Grain Facilities Planning and Design
• GEAPS 525 – Management of Insect Pests in Stored Grain
• GEAPS 545 – Grain Entrapment: Causes Prevention and Rescue
• IGP–KSU 700 – Fundamentals of Animal Nutrition
Where in the World
A monthly look at where we’ve been as we make our way around the globe promoting U.S. commodities and IGP Institute training opportunities.

- Spoke at the USSEC Risk Management workshop in Singapore.
- Conducted Advanced Grain Explosion workshop in Ogallala, Nebraska.
- Collaborated with the University of Illinois faculty on research consortium.
- Exhibited a booth and participated in the Pet Food Forum in Kansas City, Missouri.

Marketing the Brand
by Lisa Moser, Marketing and Communications Coordinator

- Coordinated e-newsletter promotions for upcoming summer trainings.
- Traveled with the Grain Purchasing course on a field trip to capture images and videos for use in upcoming promotions.
- Prepared survey and focus group questions for communications research that will be conducted with participants in the summer courses.
- Supported Department of Grain Science and Industry with the development of printed materials.
- Conducted website maintenance.

Feed the Future Post-Harvest Loss Reduction Lab Update
by Dirk Maier, Administrative Director

- Attended the Global Food Security Consortium Symposium at Iowa State University.
- Gave an invited presentation about the PHL Reduction: Opportunities and Challenges at the Global Food Security Consortium Symposium at Iowa State University.
- Participated in the USAID/Ethiopia Mission quarterly project partners meeting in Addis Abeba, Ethiopia along with four members of the PHL Innovation Lab Ethiopian in-country project team.
- Attended the Feed the Future Innovation Lab Directors meeting in Llongwe, Malawi and presented an update on first year accomplishments of the PHL Innovation Lab.
- Presented about PHL and Global Food Security: Minimizing Grain Losses at the AgriTech Conference in Aviv, Israel.